







2020 Annual Report



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ABOUT THE FOUNDATION

Mission

Our mission is proudly aimed at creating positive environments for children to build solid foundations for successful lives.

Vision

Our vision is that all children have the opportunities and resources to develop into responsible adults with a bright future.



Putting the WHY into ACTION

The Kisners took their passion for philanthropy and put it into action by giving back in a meaningful way in the Central Savannah River Area (CSRA) they call home. Each program focuses on one of the three Foundation pillars delivering a strong impact through early childhood education, the health and well-being of children and increasing the availability of youth sports in the CSRA.

Board of Directors

Kevin Kisner, President

Brittany Kisner, Chairman

Rob Johnston, Treasurer

Annie Cheeks, Secretary

Katy Hartnett

Kelly Ingram

Vaughan Massie

Ray Massey

Jason Rabun

Frank Townsend

Dennis Trotter

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Tee Up to Read

Launched in 2019, the Tee Up to Read program is brought to you by the Kisner Foundation, in partnership with Ferst Readers. Together, under The Tee Up to Read program, Ferst Readers of Aiken County send one age-appropriate book every month to a child until their fifth birthday. Included with each book is a parent/caregiver newsletter that contains additional tools and resources promoting the importance of reading and communicating with their child beginning at birth. These resources help better prepare a child with the necessary skills before entering kindergarten.



In 2020, registration grew more than 50% with over 1000 children now registered in Aiken County

ages birth-5. Many of these children do not receive any services or preparation for school before entering kindergarten. Together, the goal is to establish a strong literacy foundation for a lifetime of learning across the CRSA.



» 61% of low-income families don't have a single book in the home suitable for a child.

IN 2020, FERST READERS MAILED

8,118

BOOKS TO CHILDREN AND THEIR FAMILIES IN AIKEN COUNTY.



Pediatric Behavorial Health & Wellness

At the end of 2020, the Kisner Foundation announced a focus on health that will help start the Children's Pediatric Behavioral

Health and Wellness program. This new program will address social, emotional, behavioral, and developmental concerns in children and adolescents. It will provide an interdisciplinary approach to Pediatric Behavioral Health and Wellness that will include collaboration with the Medical College of Georgia Department of Psychiatry and Health Behavior and support from the existing Emily S. Baumann Children and Adolescent Psychotherapy Fund.



- » 22% of children living at 100% of the federal poverty level have a mental, behavioral, or developmental disorder.
- » 9 in 10 children receive regular medical care from a primary care provider, but only 1 in 3 pediatricians report that they have sufficient training to diagnose and treat children with mental disorders.



In December 2020, the Kisner Foundation announced their partnership and onging support with

\$50,000 to start the program.



Our final launch in 2020, was our new annual giving program, Kiz

Kidz. Kiz Kidz is a membership program for youth ages 5-18 that have an interest in golf. This unique program continuously allows youth to engage with the Foundation as an annual donor. Proceeds go towards funding Kisner Foundation programing. We look forward to having YOU as part of our Foundation family!



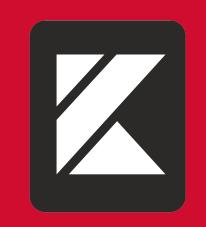
For an annual membership fee of \$50, Kiz Kidz members will receive:

- » Foundation t-shirt
- » Welcome letter from Kevin Kisner
- » Quarterly newsletter from the Foundation/Kevin
- » Meet & greet with Kevin and other pro golfers at the annual Clays, Strings & Greens event



2020 GRANTS

At the beginning of 2020, the Kisner Foundation set aside resources to support other non-profits already helping children in the CSRA. Grants are awarded to organizations that best align with the goals of the Kisner Foundation and display a record of sustainability. When COVID-19 struck our community, we gave each organization an opportunity to amend their grant terms. This helped alleviate some of the burden the community felt during the pandemic. Without the generous support of our community the funding for these organizations would not be possible.



AWARDED OVER

\$150,000

IN GRANTS DURING 2020

15 GRANTS AWARDED IN 2020

AWARDED GRANTS

- » ACTS
- » Apparo Academy
- » Augusta Heritage Academy
- » Child Advocacy Center
- » Children's Place, Inc.
- » Family Promise of Aiken County
- » Friendship Baptist Church
- » Great Oak Therapeutic Riding
- » Hammond Hill Elementary
- » ReStart Augusta, Inc.
- » The Salvation Army Kroc Center
- » Savannah River Academy
- » Second Baptist Church
- » South Aiken High School Baseball
- » The First Tee of Aiken



2020 Corporate Sponsors

The work of the Kevin and Brittany Kisner Foundation would not be possible without our Corporate Sponsors.

Thank you for your continued support!

Platinum Sponsor



Presenting Sponsors





Our reach continues to expand throughout the CSRA and we are making a difference with the support from donors like you. We would like to extend our sincere gratitude and appreciation to every donor since we began in 2016.

Here's to 2021 and helping every child along their path in education, health, and sports!



How you can continue to help make a difference.

One time general donation.

Recurring donations.

Attend our events.

Make a pledge to the Foundation.